



## **McLarens announces global senior management promotion**

**Atlanta, GA:** Global loss adjusting firm McLarens is pleased to announce the promotion of Susan Froman to Senior Vice President, Business Development – The Americas.

Susan joined McLarens three years ago to recruit and establish the domestic business development and global marketing teams for McLarens. Susan's 20 years of experience includes sales, business development, marketing, branding and management roles in property restoration, disaster recovery, and the last 10 years in loss adjusting within the excess & surplus lines market.

As senior vice president and a member of the global management team, she will expand client relationships in the Americas, work with both executive and operations teams to enhance client services, and lead change management solutions. Susan is active in numerous industry associations such as The Wholesale & Specialty Insurance Association (WSIA – formerly known as NAPSLO), Risk & Insurance Management Society (RIMS), Property & Liability Resource Bureau (PLRB), and Florida Surplus Lines. She holds a Bachelor of Science, Public Relations / Marketing from Georgia Southern University.

**Gary Brown, Chief Executive Officer, commented:** "Susan has offered instrumental contribution to organizational growth and structure. Her management of the domestic business development team coupled with her genuine focus on fostering client relationships has proven very successful and delivered rapid market expansion. I'm delighted to see her influence expand to the wider Americas region."

**Susan Froman, Senior Vice President, Business Development – The Americas, added:** "I'm pleased to be part of the leadership team navigating our brand through growth in the Americas. I am proud of the rich history of McLarens. Working with my colleagues to present a refreshing, intentional approach to the Market is proving to strengthen relationships with our clients at home and abroad. Building trust among our colleagues and clientele is my primary goal to reflect our quality of service."

### **Notes to Editors:**

*McLarens is a leading global claims services provider with offices strategically located around the world. With a focus on complex, commercial and niche markets, McLarens provides loss adjusting and claims management services as well as auditing and pre-risk surveying. The company's expert adjusters have an average of over 20 years' claims experience, operating across a range of specialties including: Agriculture, Aviation, Casualty, Construction & Engineering, Crisis Management, Property, FAJ & Specie, Marine & Transit, Natural Resources, and Third-Party Administration.*