

## McLarens strengthens global management team with senior appointments

**London, England and Atlanta, GA, USA:** McLarens, a premier global professional services and outsourcing firm, is pleased to announce the appointment of Ross Landsbaum as Chief Financial Officer and Adam Weiner as Senior Vice President, IT Strategy & Operations. Both join with experience from a breadth of industries and will focus on positioning the business for continued expansion into complex, commercial and niche insurance markets across the globe.

Ross Landsbaum is a seasoned finance and operations executive with over 30 years of experience in all aspects of business finance in international, human capital business. Mr. Landsbaum brings extensive experience to McLarens in the areas of worldwide expansion and operations, systems and processes, and debt and equity markets. Prior to joining McLarens, he served as the Chief Financial Officer of multinational digital marketing services and technology company ReachLocal Inc. (NASDAQ: RLOC) and has previously held C-level executive positions at MacAndrews and Forbes' Panavision and at various media businesses subsequent to nine years at Arthur Anderson. Mr. Landsbaum was also a director and Audit Chair of Outerwall (NYSE: OUTR).

Adam Weiner assumes the broad leadership of McLarens' global IT organisation, overseeing day-to-day operations, infrastructure, and the business' IT strategy. Joining from SterlingBackcheck, his background includes 20 years in Data Center, Cloud Computing, Infrastructure, IT Operations, Security and Application Development. Mr. Weiner holds a Master of Science, Information Technology and Bachelor of Technology, Computer / Information Technology Administration and Management from Purdue University.

Gary Brown, Chief Executive Officer, commented: "Our goal is to offer new solutions and service lines for our clients worldwide. We strategically invest to build scale through strengthening the firm's people and infrastructure. By adding Ross and Adam to our team, McLarens gains exceptional knowledge and talent to support the growth agenda and leverage technology. I very much look forward to working with them."

Ross Landsbaum as Chief Financial Officer commented, "McLarens has been consistent in its drive for growth and in its ability to launch, acquire and expand new service lines. I am excited to join this team that has been executing strongly as one of the premier providers in the space."

Adam Weiner, Senior Vice President, IT Strategy & Operations, added: "McLarens is a practitioner-led business, but technology has a major role to play in augmenting that approach particularly when it

comes to driving innovation in our claims management systems, data reporting and analytics capabilities."

## **Notes to Editors:**

[McLarens is a leading global claims services provider with offices strategically located around the world. With a focus on complex, commercial and niche markets, McLarens provides loss adjusting and claims management services as well as auditing and pre-risk surveying. The company's expert adjusters have an average of over 20 years' claims experience, operating across a range of specialties including: Agriculture, Aviation, Casualty, Construction & Engineering, Crisis Management, Property, FAJ & Specie, Marine & Transit, Natural Resources, and Third Party Administration.]