



MCLARENS RECRUITS GLOBAL HEAD OF DATA & ANALYTICS

Jennifer Barclay to take the lead on worldwide strategy around data, business insights, and technology

ATLANTA, GEORGIA - OCTOBER 2021: Leading global insurance services provider **McLarens** has appointed **Jennifer Barclay** to a newly created leadership role as **Global Head of Data & Analytics**. Based in London and reporting into Adam Weiner, McLarens' SVP Technology Strategy and Operations, Jennifer will oversee a team of data professionals, taking the lead on the development and implementation of McLarens' strategy around data capture, processing and delivery, and championing a data-driven culture across the global business.

Jennifer joins McLarens with 13 years' experience within the insurance sector, having worked with both national and international businesses including Crawford & Company, NFU Mutual and, most recently, as Head of Data Management (Global) at Beazley. A passionate Management Information (MI) and analytics leader, with notable expertise in leading complex analytical and regulatory projects, Jennifer has a wealth of experience across operations, building and embedding IT and business solutions, and delivering digital transformation programmes.

At McLarens, Jennifer's role will encompass everything from data governance and quality through to analysis and visualisation, with responsibilities including the development of McLarens' predictive analytics modelling capabilities. Working with McLarens One - the firm's end-to-end global claims platform – Jennifer's team will drive innovation and facilitate the delivery of global data sets and dashboarding, utilising data mining, predictive modelling, and machine learning, to provide proactive insights and support insurer and broker clients in modelling around indemnity spend, emerging risk, and claims handling.

Graham Smart, Chief Commercial Officer: "Better data drives better decisions and outcomes for all stakeholders, and this vital role demonstrates our commitment both to client delivery and to our wider digital strategy, in which we are making significant investment. The way that we collect and distribute information to clients is rapidly evolving, improving the speed and quality of our client response, and allowing for better loss estimates, reducing indemnity spend and facilitating a quicker resolution of claims. Jennifer is a true leader in her field and is highly experienced in cutting edge technologies, as well as all aspects of regulatory compliance. Her experience working with brokers and insurers in this regard will be hugely beneficial."

Jennifer Barclay, Global Head of Data & Analytics: "Tech and innovation are clearly key pillars of McLarens' growth strategy and I'm delighted to take on this important role in supporting the business to becoming a truly data-driven organisation."

Notes to Editors:**About McLarens:**

Founded in 1931, McLarens is a leading independent global insurance services provider with offices and operations strategically located in 40 countries around the world. With a focus on complex, commercial and niche markets, the company provides loss adjusting, claims and risk management services, as well as auditing and pre-risk surveying. McLarens' global footprint enables it to provide streamlined consistent service to clients across the world, while at the same time delivering local expertise and responsive service. The company's expert adjusters have an average of over 20 years' experience, operating across a range of industries with specialties including: Property, Crisis Management, Natural Resources, Construction & Engineering, Natural Resources, Agriculture, Aviation, Casualty, Marine, FAJ & Specie, Global TPA Services and Environmental consulting services. For more information, please visit: www.mclarens.com.

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