



KATIE ASHCROFT

US PRODUCT RECALL TEAM LEAD /
SENIOR EXECUTIVE GENERAL ADJUSTER

CONTACT

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SPECIALTIES

Crisis Management

ADDITIONAL EXPERTISE

Product Recall, Product
Contamination, Cyber, Product
Liability, Insurance Defense
Litigation, Insurance Coverage
Litigation

QUALIFICATIONS

- Chicago - Kent College of Law
Juris Doctor, University of
Michigan Bachelor of Arts in
English & Psychology (Hon.)

BIOGRAPHY

Katie began her insurance career as an insurance defense litigation attorney, representing carriers and insureds in lawsuits arising from product liability, construction negligence, premises liability, and insurance coverage claims. She subsequently joined a well-established surplus lines insurance carrier as a Crisis Management underwriter, evaluating and developing specialty standalone product recall and product contamination coverages plus setting terms for a wide variety of clients.

As a Crisis Management loss adjuster, Katie has been involved in several multimillion-dollar complex claims from first notice to successful resolution. She is skilled at policy evaluation, complex risk exposure analysis, and delivering solutions for all parties to a claim. Katie also has extensive experience communicating and negotiating with various business partners including carrier claim specialists, underwriters, insureds, adjusters, attorneys, vendors, and brokers.

NOTABLE ASSIGNMENTS

- Contaminated Product: Chicken Processor Importing to South America (USD 19 Million)
- Contaminated Product: Pathogen Outbreak in Produce (USD 24 Million)
- Product Recall: Antibacterial Cleaning Product Manufacturer (USD 30 Million)
- Contaminated Product: Granola Bar Manufacturer (USD 15 Million)
- Automotive Product Recall: Defective Actuators (USD 3.5 Million)
- Product Recall: Furniture Manufacturer (USD 11 Million)
- Product Recall: Mislabeled Pharmaceuticals (USD 7 Million)
- Automotive Product Recall: Defective Motorcycle Brakes (USD 3.5 Million)
- Product Recall: Defective Water Bottles Sold Globally (USD 2.5 Million)
- Contaminated Product: Foreign Material in Powdered Drink Mix (USD 21 Million)
- Contaminated Product: Foreign Material in Candy (USD 56 Million)
- Automotive Product Recall: Defective On-Board Chargers for Electric Vehicles (€11 Million)