



ALISSA LAUFER

EXECUTIVE GENERAL ADJUSTER

CONTACT

1200 Roosevelt Road
Suite 206
Glen Ellyn, IL 60137
United States

O: +1 (630) 953 6040

D: 773 917 5906

M: 331-322-3709

alissa.laufer@mclarens.com

mclarens.com

SPECIALTIES

Crisis Management Response
Product Recall

BIOGRAPHY

Before joining McLarens, Alissa worked as an insurance defense attorney for over twenty years representing insurers and corporate clients in complex, high-exposure matters, involving product liability, construction negligence and premises liability. Alissa began her career at insurance-defense law firms and then moved in-house for CNA Insurance and Cincinnati Insurance, developing a deep expertise in claims reporting with liability and coverage analyses.

Alissa's legal background informs a thoughtful, strategic approach to claims handling, particularly in situations where risk exposure and reputational stakes are high. Throughout her career as an attorney, Alissa worked closely with insurers, brokers, and policyholders to navigate claims from initial response through successful resolution.

NOTABLE ASSIGNMENTS

- Product Liability: Defective Cooling Pump Adapter (USD 4 Million)
- Product Liability: Improper Safety Warnings and Devices on Incline Conveyor (USD 2 Million)
- Product Liability: Improper Safety Warnings and Devices on Steel Fabricator (USD 5 Million)
- Product Liability: Defective Coating on Beverage Syrup Packing (USD 2 Million)
- Construction Negligence: Explosion from Boring Operations (USD 3 Million)

QUALIFICATIONS

- Chicago-Kent College of Law, Juris Doctorate (Hon.)
- University of Michigan - Organizational Studies